Rep Order# 8879243 Ver# 3 Status Revised EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM 10/10/2012 8:00 AM

Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 2011

Buyer Jesse Demastrie

Phone# Fax#

Agency ( ) GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E Flight Dates

143/149/2011 10/12/2012 - 10/18/2012

Hiatus Weeks

Rep Firm

) WASHINGTON Sales Office ( Salesperson ( ) MIKE JONES

1 of

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

## --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL - \$48,540 PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	* 1	M-TH	500A-600A	8 NEWS NOW	:30	\$225.00	10/15-10/18	2	1	2	\$450.00	
		Sales Rem	mark: V	3 .								
		V3 More t	han 2 codes	s changed								
	*2	M-TH	600A-700A	8 NEWS NOW	:30	\$275.00	10/15-10/18	2	1	2	\$550.00	
		Sales Rem	mark: V3	3.								
		V3 More t	han 2 codes	s changed								
	*3	M-TH	7007 2007	CBS THIS MORNING	:30	\$200.00	10/15-10/18	3	1	3	\$600.00	
	3	Sales Rem			:30	\$200.00	10/13-10/10	3	1	3	2000.00	
		vs More t	han 2 codes	s changed								
	* 4	SU		CBS NEWS SUNDAY MORNING	:30	\$350.00	10/14-10/14	0	0	0	\$0.00	
		Sales Rem										
		V3 Commen	t Changed,	Spots/week Changed								
	5	SU	830A-900A	FACE THE NATION	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	6	F,M-TH	900A-	LIVE! WITH KELLY	:30	\$300.00	10/12-10/18	2	1	2	\$600.00	
		3000	1000A									

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2 of 5

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Station k Advertiser Product Estimate#		CLAS-TV LAS VEGAS ( ) DCCC / HORSFORD Horsford/DCCC 2011			Agency	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/2011					Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES				
Buyer Phone# Fax#		Jesse Demasti	rie		Flight Da Hiatus W	ites		7149/2011 2012 - 10/18/201	2	Salesperson Salesperson		202-872- 202-872-			
	Ln	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	*7	F,M-TH	1000A- 1100A	PRICE IS RIGHT			:30	\$450.0C	10/12-10/18	0	0	0	so.00		
		Sales Rer	mark: V	3.											
		V3 Commer	nt Changed,	Spots/week Changed											
	*8	F	1100A- 1200P	YOUNG & RESTLESS			:30	\$550.00	10/12-10/12	1	1	1	\$550.00		
		Sales Ren	mark: V	3.											
		V3 More t	than 2 code	s changed											
	9	F,M-TH	1200P- 1230P	8 NEWS NOW AT NOON			:30	\$325.00	10/12-10/18	2	1	2	\$650.00		
	*1C	м-тн	1230P- 200P	LET'S MAKE A DEAL/DE	EAL		:30	\$375.00	10/15-10/18	1	1	1	\$375.00		
		Sales Rem	mark: V	3.											
		V3 More t	than 2 code	s changed											
	*11	F,M-TH	200P-30CP				:30	\$375.00	10/12-10/18	0	0	0	\$0.00		
		Sales Ren		3.											
		V3 Commer	it Changed,	Spots/week Changed											
	12	F,M-TH	300P-40CP	ELLEN			:30	\$425.00	10/12-10/18	2	1	2	\$850.00		
	*13	F,M-TH Sales Ren	mark: V	8 NEWS NOW AT 4PM &	430PM		:30	\$1,575.00	10/12-10/18	6	1	6	\$9,450.00		
		V3 Commer	it Changed,	Spots/week Changed											
	*14	F,M-TH Sales Ren		8 NEWS NOW ROTATION			:30	\$1,750.00	10/12-10/18	6	1	6	\$10,500.00		
		V3 Commer	t Changed,	Spots/week Changed											
	*15	F,M-TH Sales Rem		INSIDE EDITION			:30	\$1,400.00	10/12-10/18	0	0	0	\$0.00		
		V3 Commer	nt Changed,	Spots/week Changed											

10/10/2012 11:07 AM 3 of 5 Rep Order# EC'd Yes Printed: 8879243 Status Revised Traffic Order# 37555 Ver# 3

C'd	Yes	Last Received:	10/10/2012 8:00 AM	
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Advert Produc	Station KLAS-TV LAS VEGAS Advertiser ( ) DCCC / HORSFORD Product Horsford/DCCC Estimate# 2011			Agency ( ) 3050 K S WASHI Agency C/P1/P2/E	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES								
Buyer Phones Fax#		Jesse Demastr	ie		Flight Dates Hiatus Weeks	: 143/149/2011 10/12/2012 - 10/18/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*16	F,M-TH Sales Rem	ark: V	ET/INSIDER		:30	\$1,225.00	10/12-10/18	0	0	0	\$0.00	
		V3 Commen	t Changed,	Spots/week Changed									
	17	М	800P-900P	HOW I MET MOTHER/ PA	ARTNERS	:30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00	
	18	TU	800P-90CP	NCIS		:30	\$1,800.00	10/16-10/16	1	1	1	\$1,800.00	
	19	W	800P-90CP	SURVIVOR 25		:30	\$1,700.00	10/17-10/17	1	1	1	\$1,700.00	
	20	тн	800P-90CP	BIG BANG/ 2.5 MEN		:30	\$1,900.00	10/18-10/18	1	1	1	\$1,900.00	
	21	F	800P-90CP	CSI: NY		:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	22	F	1000P- 1100P	BLUE BLOODS		:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
	23	SA	1000P- 1100P	48 HOURS MYSTERY		:30	\$650.00	10/13-10/13	1	1	1	\$650.00	
	24	su	700P-80CP	60 MINUTES		:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	25	F,M-TH	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$2,100.00	10/12-10/18	3	1	3	\$6,300.00	
	26	SA-SU	1100P- 1135P	8 NEWS NOW AT 11PM-V	₩KND	:30	\$1,225.00	10/13-10/14	1	1	1	\$1,225.00	
	*27	F,M-TH	1135P- 1237A	LATE SHOW W. LETTERN	MAN	:30	\$275.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .		3.									
		V3 Commen	t Changed,	Spots/week Changed									
	28	F,M-TH	1237A- 137A	LATE LATE SHOW		:30	\$125.00	10/12-10/18	3	1	3	\$375.00	

 Rep Order#
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 3
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 4 of 5

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Station I Advertiser Product Estimate#	(	V LAS VEGAS ) DCCC / HORSFO rd/DCCC	Agency ( 3050 F WASF Agency C/P1/P2	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES								
Buyer Phone# Fax#		Pemastrie Pemastrie		Agency C/P1/P2/E 143/149/2011 Flight Dates 10/12/2012 - 10/18/2012 Hiatus Weeks				Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT Ln			Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
*29	9 SA	500P-800P	CBS COLLEGE FOOTBALL		:30	\$2,619.00	10/13-10/13	0	0	0	\$0.00	
	Sale	es Remark: V	73.									
	V3 (	Comment Changed,	Spots/week Changed									
*30	c su	1000A- 115P	CBS NFL FOOTBALL-EAR	LY GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
	Sale	es Remark: V	73 .									
	V3 (	Comment Changed,	Spots/week Changed									
*31			CBS NFL FOOTBALL-LAT	E GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
	Sale	es Remark: V	73 .									
	V3 (	Comment Changed,	Spots/week Changed									
* 32	2 SA	1200P- 400P			:30	\$1,050.00	10/13-10/13	2	1	2	\$2,100.00	
	1	Buyline Comment:	: NCAA FOOTBALL									
	V3 <i>1</i>	Added										
*33	SA	800P- 1000P			:30	\$500.00	10/13-10/13	2	1	2	\$1,000.00	
	,	Buyline Comment:	· PRIME MOVIE									
		Added										
* 34	l SA	500P-700P	5		:30	\$225.00	10/13-10/13	2	1	2	\$450.00	
<b>J</b> .		Buyline Comment:			. 30	7225.00	10/13 10/13	-	-	_	, , , , , , , , , , , , , , , , , , , ,	
		Added										
		iuucu										
*35	່ ຮບ	800A-83CA			:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	1	Buyline Comment:	: NEWS									
	V3 <i>F</i>	Added										
*36	s su	400P-500P	•		:30	\$615.00	10/14-10/14	1	1	1	\$615.00	
	1	Buyline Comment:	ELECTRIC PLAYGROUND									
	V3 A	Added										

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 5 of
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Advertiser ( ) DCCC / HORSFORD 3050 K ST NW Sales Office ( ) WASHINGTON Product Horsford/DCCC WASHINGTON, DC 20007 Salesperson ( ) MIKE JONES

 Estimate#
 2011
 Agency C/P1/P2/E
 143/149/2011

 Buyer
 Jesse Demastrie
 Flight Dates
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 Salesperson Phone#
 202-872-5880

 Phone#
 Hiatus Weeks
 Salesperson FAX#
 202-872-0263

Phone# Hiatus Weeks Fax#

-- REPORT TOTALS---

Report Totals: 51 / \$48,540.00

Station KLAS-TV LAS VEGAS

-- SALES MONTHLY TOTALS--

Oct 12: 51 / \$48,540.00 Sales Totals: 51 / \$48,540.00 Station Totals: 51 / \$48,540.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

25% KTUD 0% Market Totals \$161,800 0% 40% KTNV CABL KLAS 30% KSNV 5% UNKN 0% KVCW 0% KVMY 0% KVVU

Books FEB11 Demos RA35+